

## LIFE AND BUILDING SAFETY INITIATIVE

Promoting safer working conditions for factory workers in apparel, footwear and accessories industry



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Promoting a safe and secure working environment is a key element of the United Nations' Sustainable Development Goals. In past years, the tragic events at apparel and footwear factories have highlighted the urgent need to address life and building safety in the industry Building on these experiences, Life and Building Safety (LABS) Initiative is bringing together key factors to improve fire, electrical, and structural building safety across the supply chain.

#### A corporate responsibility to care

The United Nations Guiding Principles on Business and Human Rights stipulate a corporate responsibility to ensure the rights of workers in terms of work safety conditions and respect the physical and mental integrity of the worker in the exercise of his or her employment.

Under the LABS initiative, brands and retailers join forces to pursue a scalable program to effectively mitigate preventable fire, electrical, and structural building safety risks in key apparel and footwear producing countries in a targeted way. The program's success requires close cooperation and local collaboration with stake-holders such as industry associations, Civil Society Organizations (CSOs), and governments. LABS has also established helplines and recognize the importance of Occupational Health and Safety (OHS) committees.

### A harmonized life-safety program

LABS aims to improve worker safety in the apparel, footwear and accessories industry by effectively identifying and mitigating the risks related to fire, electrical, and structural building safety and evacuation. LABS is a single-country based coherent and consistent worker-safety program to assess factories and provide a framework for monitoring and ensuring mitigation and remediation. LABS, in conjunction with applicable country laws, assures factories commit to adhering to a harmonized, country level standard regarding fire, electrical, and structural safety. Brands and retailers will collaborate on monitoring and calling to action, while sharing monitoring and program costs.

While LABS focuses on the corporate responsibility to foster safety and respect for human rights, it in no way reduces the duty of governments and related enforcement agencies to ensure their citizens work in safe places. LABS will continuously engage with local governments to integrate best practices into policies.

LABS fire safety methodology has abeen integrated in Vietnam's national assessment guidelines. IDH collaborated with the Ministry of Construction (MOC) to develop the guidelines, in which the fire safety assessment methodology of LABS was accepted and incorporated.

### A collaborative model for change

To build a global mechanism to mitigate worker and building safety risks, multi-brand and local key stakeholder consultation and collaboration is essential. LABS participants are a group of global brands and retailers, facilitated by IDH, The Sustainable Trade Initiative, who engage with local stakeholders like industry associations, CSOs, and governments and institutes to create better safety policies and provisions.

After scoping and development phase, the program entered its full implementation phase in 2019.

LABS will also explore expanding beyond the pilot countries to locations with the most need for fire, electrical, and structural improvements and where LABS members have the most suppliers. The longterm objective of LABS is to establish a global reach.

### Shared value for everybody

LABS methodology is built on internationally accepted fire, electrical, and structural building safety standards to establish a harmonized, countrybased framework with rapid scalability. Creating shared value for workers, factories, brands, and governments by increasing worker safety is the number one goal for all.

### An investment in the industry's future

LABS is funded by committed brands and retailers, and is exploring complementary funding sources following the early implementation phase. Participating factories will also contribute to the program via their participation fee. LABS participants are committed to LABS via participatory governance, funding, and time and subject-matter expertise. Participating brands and retailers will provide their supplier lists to LABS for the selected countries and commit to engage their suppliers in remediation where necessary.

# Key elements of the methodology are:

- Collective, non-competitive engagement and accountability across the industry
- Local ownership via country round tables
  Unified safety standards and protocols for factories
- Assessments and recommednded corrective actions by vetted experts
- Factory coordinators to function as the intermediary between factories and LABS brands on monitoring, assessment and remediation
- Consistent corrective action plans (CAPs)
- An IT platform for following up on mitigation identified in the CAPs
- Building capacity and developing expertise on worker and building safety issues available to factories
- Recognizing the importance of OHS committees and establishing helplines to integrate the workers' voices in the process.

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### Engaging with LABS

For more information and details on how to become a partner, please reach out: info@labsinitiative.com.

### **DEFINING CHARACTERISTICS**

### **Transparency**

Transparency is a core principle of LABS. LABS will pursue transparency in its activities, progress, and publications wherever feasible. LABS will publicly share:

- LABS standards, against which factories are measured
- Assessment protocols
- Factory aseessments and remediation data and CAPs
- Aggregated factory lists

Additionally, LABS will publicly share Helpline data, next to LABS newsletters. If a factory remains noncompliant in the long-term, LABS will publicize this information. Brands will need to decide to continue or suspend their commercial relationship with that factory individually.

### National and local ownership

Involving individuals from government entities and local civil society organizations is an important element in the creation of national and local ownership for the challenge at hand. Government entities are essential to review the current legal framework as well as state of inspection and enforcement agencies. Local civil society organizations are essential to raise awareness and create in-country capacity to mitigate risks such as supporting universities to train engineers. LABS has set up local round tables to embed the program at the country level.

### **Empowering workers**

Workers have a meaningful voice and should be empowered to refuse unsafe work. LABS recognizes this and creates an enabling environment to speak out with LABS Helpline. LABS and its participants require



factories to establish OHS committees, in compliance with local legislation. An OHS committee is based on the principle that everyone in the workplace has a responsibility for health and safety in their environment. These committees will empower groups of worker and employer representatives to identify and solve health and safety problems at the factory together. LABS also trains staff members and key safety personnel to build up their skills around flagging safety issues, evacuation, and creates additional awareness around structural, electrical, and fire safety proficiency. When all workers are aware of hazards and can contribute to improving safety and health, there will be fewer accidents and safer work places.

### **Country operations**

LABS will consider the risks, urgency, and current availability of capacity building efforts by country to identify where the needs are highest.

#### **Factory improvement**

A streamlined Corrective Action Plan (CAP) sign-off, design approval and CAP closure process is implemented to assist factories in working with a curated plan of action also leveraging the expertise of Remediation Firms which facilitates effective and timely completion of remedial actions.

### Monitoring

LABS monitors remedial actions with periodic followup visits and ensures improvements are sustained through technical and public policy experts. In addition, they will engage the local government on legislation and enforcement of safety protocols.